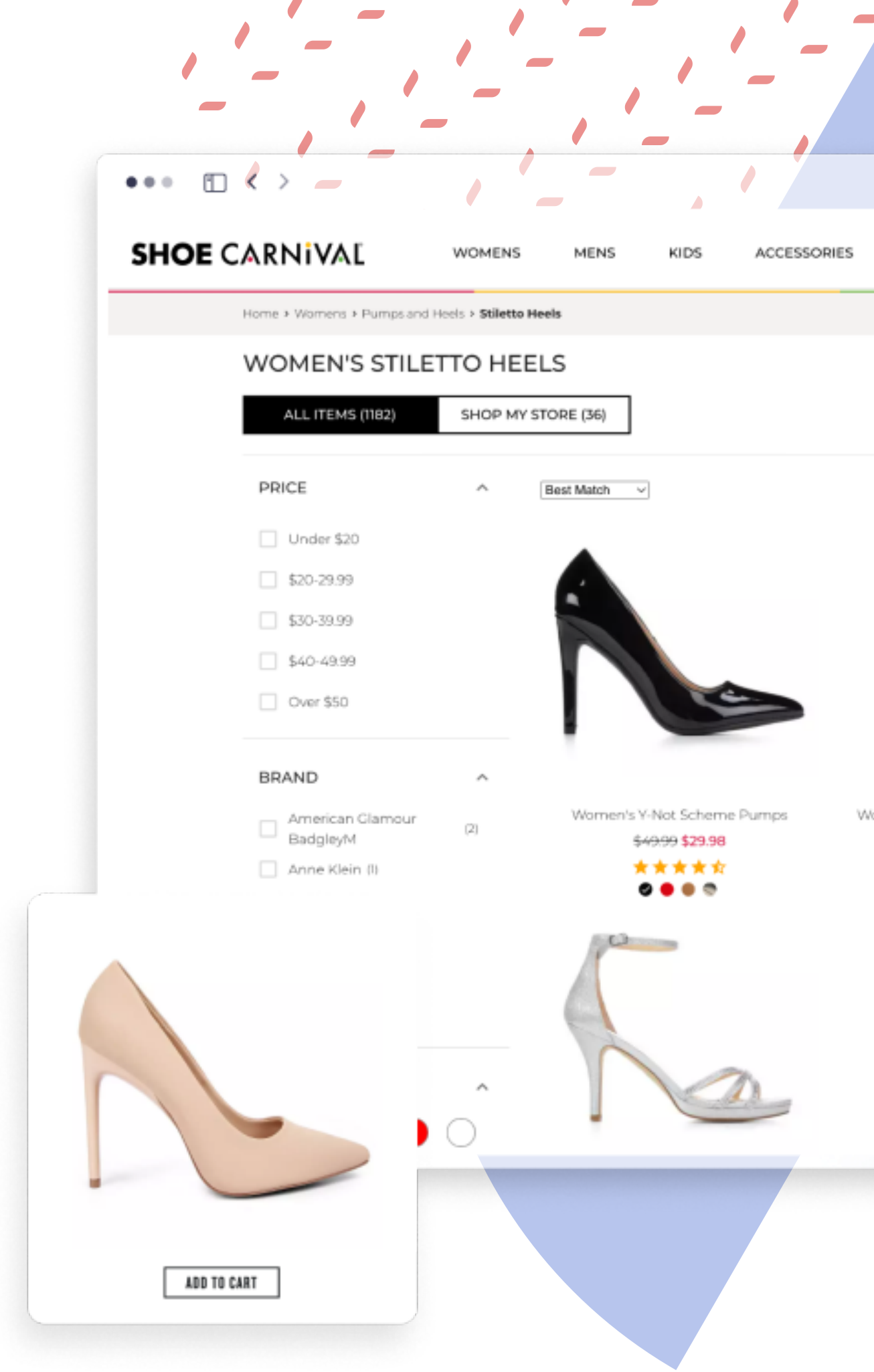amplience + aws

Winning Together:
Amplience and AWS Powering Composable Commerce

In today's fast-paced digital environment, agility and scalability are essential. Amplience and AWS deliver a powerful combination supporting composable commerce, helping brands scale seamlessly, enhance user experiences, and respond quickly to market changes.

Key Value Propositions

Reduced Implementation Risk with Composable Architecture:

Amplience's MACH-based platform on AWS reduces implementation risks, allowing businesses to adopt a modular architecture that supports incremental changes, decreasing potential disruptions and enabling faster innovation.

Unmatched Scalability, Speed, and Performance:

Powered by AWS, Amplience delivers global scalability and high-performance content delivery. AWS's infrastructure adapts dynamically to traffic demands, offering secure, resilient cloud-native services that ensure exceptional user experiences.

Seamless Procurement on AWS Marketplace:

Available on AWS Marketplace, Amplience simplifies procurement through flexible billing options and AWS credits, reducing time-to-adoption and ensuring an efficient, cost-effective pathway to composable commerce.

Case Studies

Landmark Group: Using Amplience's Dynamic Content and Dynamic Media, Landmark Group simplified content management workflows, achieving more flexibility and efficiency with media assets.

Mizuno USA: Mizuno needed a platform to showcase products with detailed images across categories. Amplience provided a solution that streamlined media uploads, boosting conversion rates.

Shoe Carnival: Leveraging Amplience's full-stack platform on AWS, Shoe Carnival delivers lightning-fast campaigns with integrated CMS and DAM for automated content delivery.

Contact Us
Transform your digital experience with Amplience and AWS.